

May 21, 2025 9:24 am U.S. EPA REGION 8 HEARING CLERK

SENT VIA EMAIL

DELIVERY RECEIPT REQUESTED

SUBJECT: Requested action to be taken regarding the Scrubbing Bubbles Automatic

Shower Cleaner and Solution FIFRA-08-2025-0040

FROM: David Cobb

Supervisor, Toxics Enforcement Section

Enforcement and Compliance Assurance Division COBB

Digitally signed by DAVID COBB Date: 2025.05.13

DAVID

TO: U.S. Department of Homeland Security

Bureau of Customs and Border Protection

Sweetgrass, Montana 3310

By this memorandum, the U.S. Environmental Protection Agency, Region 8, is informing the Bureau of Customs and Border Protection of the U.S. Department of Homeland Security (CBP) that the products in the shipment described below should be **Denied Entry-Refused Delivery** pursuant to the authority of section 17(c) of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), 7 U.S.C. § 136o(c), and the implementing regulations at 19 C.F.R. section 12.114. On April 22, 2025, EPA inspected this shipment and found the following:

- The product is Scrubbing Bubbles Automatic Shower Cleaner and Solution.
- The shipper is Modern Mercantile, 102 Central Avenue, Sweetgrass, Montana 59484.
- The importer is Jason Wong, 5048 Oakmore Drive, Rockville, Maryland 20852.
- The broker was Fed Ex Sweetgrass, Montana.
- The entry date was April 22, 2025.

The shipment that arrived at the border for import was in violation of FIFRA section 12(a)(1)(A), 7 U.S.C. § 136j(a)(1)(A), which states that it is unlawful for any person to distribute or sell any pesticide that is not registered under section 3 of FIFRA, 7 U.S.C. § 136a.

Under FIFRA section 2(u), 7 U.S.C. § 136u, a pesticide is any substance (or mixture of substances) intended for a pesticidal purpose, i.e., use for the purpose of preventing, destroying, repelling, or mitigating any pest or use as a plant regulator, defoliant, or desiccant. Additionally, 40 C.F.R. § 152.15 states: "A substance is considered to be intended for a pesticidal purpose, and thus to be a pesticide requiring registration, if...

[t]he person who distributes or sells the substance claims, states, or implies (by labelling or otherwise) ... [t]hat the substance... can or should be used as a pesticide."

Section 2(t) of FIFRA, 7 U.S.C. § 136(t), defines "pest" as "(1) any insect, rodent, nematode, fungus, weed, or (2) any other form of terrestrial or aquatic plant or animal life or virus, bacteria, or other micro-organism (except viruses, bacteria, or other micro-organisms on or in living man or other living animals) which the Administrator declares to be a pest under section 136w(c)(1) of this title."

Section 2(p) of FIFRA, 7 U.S.C. § 136(p), defines "label" as "the written, printed, or graphic matter on, or attached to, the pesticide or device or any of its containers or wrappers" and defines "labeling" in part, as "all labels and all other written, printed, or graphic matter – (A) accompanying the pesticide or device at any time; or (B) to which reference is made on the label or in literature accompanying the pesticide...."

The label of the Scrubbing Bubbles Automatic Shower Cleaner and Solution includes the following language:

"cleans soap scum, mold & mildew stains."

These claims demonstrate a pesticidal intent pursuant to the definitions above. Scrubbing Bubbles Automatic Shower Cleaner and Solution is thus a pesticide subject to FIFRA regulation.

Scrubbing Bubbles Automatic Shower Cleaner and Solution is not registered pursuant to section 3 of FIFRA, 7 U.S.C. § 136a. Therefore, Scrubbing Bubbles Automatic Shower Cleaner and Solution is an unregistered pesticide. Importing the Scrubbing Bubbles Automatic Shower Cleaner and Solution in the shipment referenced above is a violation of FIFRA section 12(a)(1)(A), 7 U.S.C. § 136j(a)(1)(A), as a distribution or sale of an unregistered pesticide.

The shipment that arrived at the border for import is also in violation of FIFRA section 12(a)(2)(N), 7 U.S.C. § 136j(a)(2)(N), because a registrant, wholesaler, dealer, retailer, or other distributor failed to file reports required by FIFRA. As required by 19 C.F.R. section 12.114, a Notice of Arrival of Pesticides and Devices, EPA form 3540-1, and a copy of one product label must be submitted. Neither a Notice of Arrival nor an image of the label was submitted either electronically or via the CBP authorized electronic data interchange system. Therefore, it cannot be allowed entry into the United States.

The EPA hereby notifies CBP that this merchandise should be refused admission pursuant to the authority of FIFRA § 17(c), 7 U.S.C. § 136o(c), and the implementing regulations at 19 C.F.R. § 12.114. The importer should export this merchandise or dispose of the products under supervision of the CBP within ninety calendar days from the date of this memorandum or within such additional time as the District Director of CBP specifies. Failure to do so may result in either the destruction of the merchandise as authorized by FIFRA or in any action necessary to enforce the terms of any bond under which the shipment has been released to the consignee. Alternatively, CBP may elect to seize the

products as a prohibited importation pursuant to their authorities as set out at 19 U.S.C. $\S 1595a(c)(2)(A)$.

On April 22, 2025, the EPA informed the CBP Cargo Chief in Sweetgrass, Montana, that it would deny entry of this shipment. Please contact Christine Tokarz, the import enforcement coordinator, by email at tokarz.christine@epa.gov, if you have any questions concerning this matter.